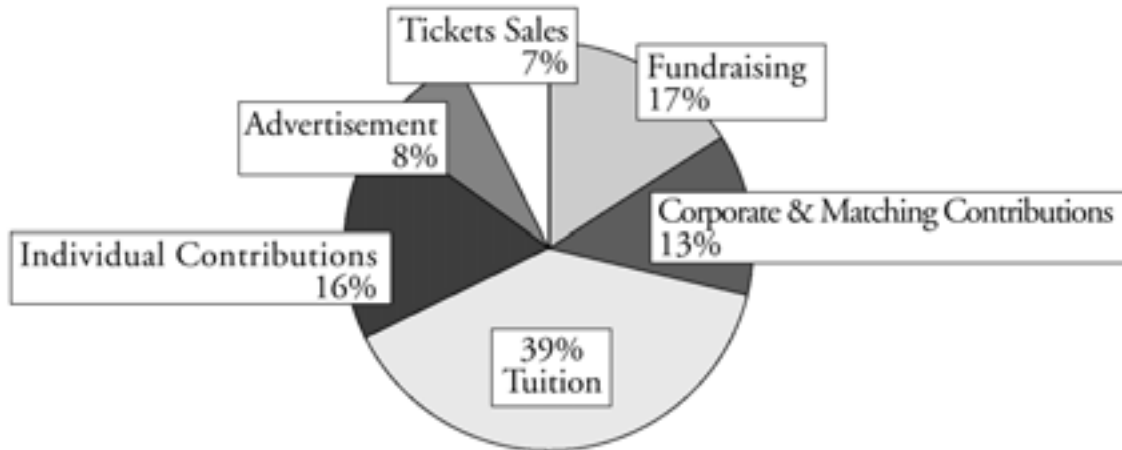




CIYS Celebrating Over 40 YEARS of ENDORSEMENT from the MUSIC COMMUNITY of CENTRAL ILLINOIS

YOUR
ADVERTISING
DOLLARS

served 3200 students since 1965
supports 190 2nd thru 12th grade students from 30 towns in
Central Illinois
educates leaders of tomorrow
(see graduates' bios in enclosed program)
keeps tuition low



Sources of Income

YOUR
ADVERTISEMENT

appears in 2 concert programs
reaches over 800 loyal supporters each season
LINKS CIYS Website to YOURS

2 EASY STEPS

fill out advertising contract
return in envelope provided

CONTACT
US

www.ciys.org (a non-profit organization)
info@ciys.org
1-888-218-4650



To whom it may concern:

As the Central Illinois Youth Symphony begins the second half of its 44th season, we hope you will consider reserving advertising space in our concert programs.

The Central Illinois Youth Symphony is a nonprofit organization and all the funds that are raised aid in the daily operation of our group. In addition to keeping the membership cost down for our students, your advertising dollars and donations to our scholarship, endowment funds and music collections help to further the musical education of our young people.

There are approximately 190 students (2nd grade through high school) representing 30 different cities/towns throughout the Central Illinois area. They participate in four orchestras and seven ensembles each representing different levels of experience. Approximately a quarter of our students travel 45 minutes to an hour each way to perform in our organization.

Enclosed you will find a copy of our concert program, an informational flyer, a brochure and an advertising contract. You will also find a list of our recent graduates and their accomplishments. This will give you an idea of the kinds of students who participate in our program.

We will continue to feature all program advertisers on our Web site: www.ciys.org. If your company has a Web site we will incorporate a link to your site as well.

The Central Illinois Youth Symphony hopes that you will support our effort by advertising with us. Your ad will appear in two concert programs for the remaining 2009-2010 season. Our audience size is between 500-800 people per concert.

We ask that you fill out the advertising contract and return it in the envelope provided.

If you have any questions please feel free to contact us at the toll free number listed above or through our email at info@ciys.org. The board members and staff of the Central Illinois Youth Symphony welcome your questions and suggestions and sincerely thank you for your support.

Cordially,

The 2009-2010 CIYS Board

Fred Bally
DeLores Brown
Mitch Colgan
Frances Donahue, president
John Donahue
Shann Elble
Jim Haayen
Sean Jessurun

David Jones
Dana King
Lowell Koons
Janice Lukich
Mike Lukich
Don Lusk
Maureen Reilly
Cindy Silver

CIYS Artistic Director – Brian Dollinger
CICO Conductor - Philip Rudd
PREP Conductor - Betsy Jones
Percussion Ensemble - Peggy Bonner
Brass Ensemble – Bradley Harris
Clarinet Choir and Woodwind Quintet - Sherill Diepenbrock
Flute Choir - Becky Schutte
Organization Managers – Renee Chernick & Becky Carlyle



2010 Concert Program Advertising Contract
 Concert Dates: April 16 and April 25, 2010

Please reserve the following space for our company in the Central Illinois Youth Symphony Concert Programs:

- | | | | |
|--|--------|--|--------|
| _____ Full page, 8"x5"
Concert Season 4 Programs | @\$250 | _____ Inside Back Cover, full page
Concert Season 2 Programs | @\$300 |
| _____ Half page, 4"x5"
Concert Season 4 Programs | @\$125 | _____ Outside Back Cover, full page
Concert Season 2 Programs | @\$300 |
| _____ Quarter page, 2"x5"
Concert Season 4 Programs | @\$75 | _____ Program Sponsor Ad, Inside Cover, full page
_____ Spring Concerts | @\$300 |
| _____ 1/8 page, 2"x2 1/2"
Concert Season 4 Programs | @\$ 45 | | |
| _____ Web site ad | | No Charge with ad purchase - be sure to include your URL below | |

My check is enclosed for the TOTAL AMOUNT: _____ Check # _____

Please send me a bill: _____

Parent Contact
Name: _____
Phone: _____

Company Name: _____

Contact Person: _____

Address: _____

Telephone: () _____ Fax: () _____

Web Site URL: _____

Email _____

Signature _____

Mail contract with payment to: Central Illinois Youth Symphony, Post Office Box 908, Morton, IL 61550

COPY DEADLINE: MARCH 19, 2010

Ad enclosed _____

Same ad as last year _____

Ad will be sent prior to March 19, 2010 _____

Regulations:

Ads must be camera ready. No typesetting is provided. Clear photos must conform to size (above). Electronic ad copy may be emailed to: ciysmanager@hotmail.com

If you would like to learn how you can be a concert sponsor or contribute to our Scholarship or Endowment Funds please contact us at: 1-888-218-4650