

CENTRAL  
ILLINOIS  
YOUTH  
SYMPHONY



## CIYS Celebrating 46 YEARS of ENDORSEMENT from the MUSIC COMMUNITY of CENTRAL ILLINOIS

YOUR  
ADVERTISING  
DOLLARS

are vital in helping to offset tuition and program costs. You have the satisfaction of knowing you are supporting a program that helps **educate the leaders of tomorrow.**

With the State of Illinois lowering the grants to Illinois' non-profit educational arts organizations, it is **more important than ever** that advertising dollars, corporate sponsorships and donations are received.

YOUR  
ADVERTISEMENT

appears in **2 concert** programs.

reaches a **highly targeted audience** of exemplary young musicians, their families and corporate sponsors and philanthropists who support our organization.

will be seen by our students and their parents as they make their decisions as to **where to attend college**, go to summer camps, and purchase and upkeep their instruments.

can **link the CIYS website to yours.**

WITHOUT YOU

our program would not be possible. The support of businesses, organizations and individuals in the **nearly 30 communities** where our students live is greatly appreciated. Please give to the CIYS and its dedicated musicians by advertising your support in our concert program.

2 EASY STEPS

fill out **advertising contract.**

return in envelope provided by **Friday, March 16, 2012.**

CONTACT  
US

[www.ciys.org](http://www.ciys.org)

[info@ciys.org](mailto:info@ciys.org)

1-888-218-4650

a non-profit 501(c) organization



Janice Lukich  
PRESIDENT

BOARD OF DIRECTORS

DeLores Brown  
Andrea Cole

Cindy Silver  
VICE PRESIDENT

Shann Elble  
Scott Fletcher  
Sean Jessurun

Fred Bally  
TREASURER

David Jones  
Michael Mayo  
Fran Moss

Michael Lukich  
SECRETARY

Kristin Schmidt  
Jennifer Suau

Dear Potential CIYS Supporter,

As the Central Illinois Youth Symphony reaches the half way point of its 46th season, we hope you will consider reserving advertising space in our concert programs.

The Central Illinois Youth Symphony is a nonprofit organization and all the funds that are raised aid in our daily operation. In addition to keeping the membership cost down for our students, your advertising dollars help to further the musical development of young people throughout central Illinois.

Approximately 175 students are drawn to our programs each year (2nd grade through high school), representing 30 communities throughout central Illinois. These high-achieving students participate in three orchestras and five ensembles. This year, our students will perform free community outreach concerts and partner with the Peoria Symphony Orchestra at a performance on their Classics series, February 18, 2012. Jeffrey Holbrook, our own CIYS alumnus, is featured soloist at this concert. Jeffrey is a Juilliard School graduate and is Principal Trumpet of the Seoul Philharmonic Orchestra of South Korea. This partnership opportunity with the PSO considerably expands our audience base and visibility.

You can help shape the future by supporting the CIYS. Investing in musical youth today could benefit your business tomorrow! Music study develops skills that are necessary in the workplace. Students learn to better communicate and cooperate with one another.

The Central Illinois Youth Symphony hopes that you will support our effort by advertising with us. Your ad will appear in the two remaining concert programs for the 2012 season. Our audience size is between 1200-1400 people per season.

New to our advertising contract this year is a **reduced price full page ad** as well as the opportunity to purchase a **linked graphic advertisement on our website**. We will continue to feature a list of ALL program advertisers on our organization website: [www.ciys.org](http://www.ciys.org).

We ask that you fill out the advertising contract and return it in the envelope provided by **March 16, 2012**.

If you have any questions please feel free to contact us at the toll free number listed below or through our email at [info@ciys.org](mailto:info@ciys.org). The board members and staff of the Central Illinois Youth Symphony welcome your questions and suggestions and sincerely thank you for your support.

Cordially,

The 2011-2012 Central Illinois Youth Symphony Board & Staff

Fred Bally  
DeLores Brown  
Andrea Cole  
Shann Elble  
Scott Fletcher  
Sean Jessurun  
David Jones

Michael Mayo  
Janice Lukich, president  
Mike Lukich  
Fran Moss  
Kristin Schmidt  
Cindy Silver  
Jennifer Suau

*Youth Symphony Conductor*, Brian Dollinger  
*Concert Orchestra Conductor*, Philip Rudd  
*Prep Conductor*, Betsy Jones  
*Percussion Ensemble*, Peggy Bonner  
*Brass Ensemble*, David Synder  
*Clarinet Choir*, Sherill Diepenbrock  
*Flute Choir*, Becky Schutte  
*String Quartets*, Jane Hoffmire  
*Organization Managers*, Renee Chernick & Becky Carlyle





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POST OFFICE BOX 908

MORTON, ILLINOIS 61550

(309) 266-7625

(888) 218-4650

WWW.CIYS.ORG

**2011-2012 Mid-Season Concert Program Advertising Contract**  
Concert Dates: April 15 and April 22, 2012

Please reserve the following space for our business in the Central Illinois Youth Symphony concert programs:

_____ Full page, 8" h x 5" w Concert Season 3 Programs . . . BEST VALUE!	@\$250	_____ Inside Back Cover, full page Concert Season 2 Programs	@\$400
_____ Half page, 4 h" x 5 w"	@\$150	_____ Outside Back Cover, full page Concert Season 3 Programs	@\$400
_____ Quarter page, 2 h" x 5 w"	@\$100	_____ Designated Program Sponsor, Inside Cover, full page _____ Fall Concert	@\$300
_____ 1/8 page, Horizontal, 1 h" x 5 w"	@\$50	_____ Spring Concerts	@\$300
_____ 1/8 page, Vertical, 2 1/2 h" x 2 w"	@\$50	_____ Linked Graphic Ad on www.ciys.org . . . NEW!	@ \$25
		Please include your URL in the space provided below.	

My check is enclosed for the TOTAL AMOUNT: \_\_\_\_\_ Check # \_\_\_\_\_

Please send me a bill: \_\_\_\_\_

Parent Contact
Name: _____
Phone: _____

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Web Site URL: \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

**Mail contract with payment to: Central Illinois Youth Symphony, Post Office Box 908, Morton, IL 61550**  
**COPY DEADLINE: MARCH 16, 2012**

Ad enclosed \_\_\_\_\_  
Same ad as last year \_\_\_\_\_  
Ad will be sent prior to Friday, March 16, 2012 \_\_\_\_\_

Regulations:  
**See next page for visual of ad sizes.** Ads must be camera ready and emailed in .pdf format to: ciysmanager@hotmail.com.  
No typesetting is provided. Clear images must conform to size (above).

If you would like to learn how you can be a concert sponsor or contribute to our Scholarship or Endowment Funds please contact us at: 1-888-218-4650

# SAMPLE LAYOUT

Full page - 8h x 5w  
BEST VALUE!

Half page - 4h x 5w

Quarter page - 2h x 5w

Eighth page horizontal - 1h x 5w

Eighth page - vertical - 2h x 2.5w